



JAY MOORE

CREATIVE DIRECTOR | DESIGNER | ILLUSTRATOR

LET'S BUILD SOMETHING GREAT TOGETHER.

I am a seasoned & accomplished designer / illustrator / creative director with over a decade of design experience. Professionally, I've been around the block a few times in the design world - from some of the largest & best known media giants, to agencies, start ups & corporate environments, & all kinds of consulting projects in between. Projects range from apps, large media websites, promotional microsites, ux/ui, online campaigns, branding, prototyping, iconography, & illustrations.

The simple reason that I am a designer is that I like to build things. I am a perpetual learner and enjoy new challenges. I love tackling problems from the ground up, & I excel at adapting to a variety of design styles. I want to work with the most talented (& kindest) people I can to create useful, innovative, and successful work together. Leverage my experience & market knowledge to help take your product & company to the next level.

All the best!

INDUSTRY EXPERIENCE:

Advertising, Automotive, Banking, eCommerce, Dating, Editorial, Entertainment, Financial, Games, Healthcare, Insurance, Kids, Music, News, Real Estate, Shopping, Sports, Social Networking, Tech, Teens, Transportation, Travel, Weather

PREFERRED TOOLS

Sketch | Invision | Principle | Adobe Creative Suite | Pencil & Paper | Direct contact with stakeholders and decision makers | Opportunity to rub elbows & collaborate with everyone involved in the project

EDUCATION

James Madison University, Art Major 1997

*References are available by request

- <http://www.thirstyinteractive.com>
- <http://www.linkedin.com/in/thirstyinteractive>
- <https://www.behance.net/thirstyinteractive>
- <https://dribbble.com/thirstyinteractive>
- thirstyinteractive@gmail.com

571.216.1088

CREATIVE DIRECTOR

POINTSOURCE

January 2014 - Present

INDEPENDENT DESIGN CONSULTANT

THIRSTY INTERACTIVE

1996 - Present

SENIOR ART DIRECTOR

USA TODAY / GANNETT

January 2012 - January 2014

SENIOR ART DIRECTOR

NAVIGATION ARTS

April 2011 - January 2012

ART DIRECTOR

AOL / AUTOBLOG

January 2009 - April 2011

ART DIRECTOR

PERFECTSENSE DIGITAL

June 2008 - December 2008

SENIOR INTERACTIVE DESIGNER

SITEWORX

January 2008 - June 2008

PRINCIPAL DESIGN LEAD

AOL (KIDS & TEENS CHANNELS)

May 2007 - December 2007

CORCORAN COLLEGE OF ART & DESIGN

ADJUNCT FACULTY PROFESSOR

2006 - 2007

SENIOR INTERACTIVE DESIGNER

AOL (MARKETPLACE CHANNELS)

August 2004 - May 2007

SENIOR INTERACTIVE DESIGNER

WASHINGTONPOST / NEWSWEEK

April 2002 - August 2004

SENIOR WEB & PRINT DESIGNER

AOL

January 2000 - January 2002

I've been able to work with some crazy talented people.
I have learned a lot & we've made some great things together.

What (some really nice) folks have said:

“ Jay is a savvy, skilled and collaborative digital professional that is an absolute delight to be around. His combination of creative talent, ux sensibility, and genuine passion about his work make him an ideal team member and someone I am always excited to work with. ”

- Courtney Dean, Information Architect, USA Today

“ Jay single-handedly dreamed up the entire design aesthetic for the latest redesign of Autoblog.com, a website that services over 6 million auto enthusiasts per month. I worked with Jay on this project, during which time I witnessed not only his exceptional design skills, but also his ability to manage how web design fits into a broader architecture of editorial, sales and SEO optimization. ”

-John Neff, Editor-In-Chief, Autoblog

“ Jay's design work is top notch and he's simply overflowing with talent. I had the pleasure of working with Jay on the full website redesign of the National Aquarium. Jay led the design effort for that project during which he successfully met tight deadlines, created stunning interactions, and collaborated with a diverse interdisciplinary team. ”

- Tom Wanat, Senior Consultant, Navigation Arts

“ Jay brings a level of creativity and enthusiasm to the workplace which is unmatched by others. His calm demeanor and eagerness to take on new projects has always made him enjoyable to work with. He is extremely passionate about his career and always assumes full accountability for the initiatives he is assigned to. Regardless of the amount of work on his plate Jay will go above and beyond to ensure deadlines are fully met without sacrificing quality. Most importantly, Jay is a team player and adds a tremendous amount of value to his team and organization. Outside of those important characteristics Jay's design work speaks for itself...simply amazing. ”

- Sean Lyons, Project Manager, Aol

“ Jay is one of the most talented designers I've had the pleasure of working with. His focus on user experience and the intricate details that create amazing and memorable designs, sets him apart from others. His passion brings new levels of innovation to each project. Jay's designs consistently maintain a strong balance between aesthetics and information. ”

- Mitch Hazam, Head of User Experience (UX) and Design, Navy Federal Credit Union

“ Jay is innovative, hardworking and personable. He constantly exceeds my expectations and is a pleasure to work with. He naturally thinks creatively and also truly cares about the work that he puts out and the audience that he's creating it for. He can execute exceptionally fast and is cool under pressure. I hope that I have an opportunity to work with him again in the future! ”

- Kate Condon, Creative Director, Aol